



Artwork Specifications

Please note that it makes good sense to check your print labels design (and spelling) before sending your art files - corrections or modifications made after the proofing stage will cause down time, as we need to repeat the entire pre-press process to incorporate the new files.

Preferred File Formats

- Native Adobe Illustrator CC (.ai or .pdf)
- Native Adobe Photoshop CC (.psd or .pdf)

Supported Applications & File Formats

- Adobe Illustrator CC (.ai, .eps or .pdf)
- Adobe Photoshop CC (300 DPI or higher; .psd, .jpeg or .tiff)
- Adobe Acrobat PDF (.pdf)
- Adobe InDesign CC (Please export out to .eps or .pdf)

Any imported images and/or fonts need to be sent along with the parent document. Missing fonts or substituted fonts can create errors in your document, so we recommend to convert all of your fonts to outlines.

Document setup should be set to final trim size.

File Resolution

Any raster artwork needs to be a minimum of 300 DPI set document mode as CMYK.

Minimum type size:

Recommend fonts size no under 4pts (positive and negative).

Images

Please be sure images are at a minimum of 300 DPI and set to CMYK mode.

Rules

Reverse rule thickness should not be less than 1.pt.
Positive rule thickness should not be less than 0.5 pt.

Bleeds and Clear Space

We require a 0.125" bleed for images and backgrounds to ensure both meet the edge of the die cut. All other text and graphics should be contained within a 0.0625" inside the dieline.

UPCs

UPC code minimum 80% magnification, Quiet zone no less than .125" on either side of bars.

We will recreate UPCs and set parameters base on flexo or digital print. UPC color are recommended to be black or a dark color for scannability.

White Ink

White layer in your art file will show where white ink prints. We suggest creating a layer file in your art file labeled "White" with a spot white color overprinting. UPCs printing on clear or metallic substrate should be backup with white for scannability (Must have white background).

Compressed Files

For the best results, we recommend that you compress your files when uploading. Compressed files provide for easy downloads and takes up less space. You can also use file-sharing options such as wetransfer.com, yousendit.com or Dropbox.